



Climate Smart Kingston
420 Broadway
Kingston, NY 12401
(845) 481-7339

Meeting Agenda

Monday December 16, 2013
City Hall Conference Room 1
3:00-4:30pm

(Phone conferencing available at (845) 334-3999, at prompt dial 855)

1. Outreach Strategy Overview (5 min)
2. Energy efficiency campaign (45 min)
 - a. Strategize plan with goals, strategies, tactics
 - b. Coordinate major players
 - c. Municipal engagement (engage city, Energy Improvement Corporation commitment?)
 - d. Brainstorming Accomplishments map and strategy to create the map
 - e. Fundraising strategy
3. Senior Leadership event in January (30 min)
 - a. Date, Time, Location
 - b. Brainstorm list of and delegate personal outreach to invitees
 - c. Create briefing for pre-meeting outreach to individuals/ post on CAC website
 - d. Create list of strategies/tactics for implementation recommendations
 - e. Strategize toolkit for resource, to include posters, logo, prompts, funding, tech assist
4. Climate Smart Kingston committee business (10 min)
 - a. Discuss whether CSK meetings are public and how to advertise
 - b. Choose next 2 CSK meeting dates
 - c. Facebook posting strategy