

Climate Action Task Force

Meeting Summary

April 23, 2013

Attendance: Betsy Blair, Karen Corey, Emilie Hauser, Kevin McEvoy, Julie Noble, Sarina Pepper, Jennifer Schwartz-Berky, Casey Schwarz, Gregg Swanzey

Meetings: Julie will send a Doodle poll for the next CATF meeting and be sure that everyone RSVP's to better gauge the turn out, as there was a concern that of the 35 invited, 16 had responded yes to the Doodle, but 9 people attended. Additional times will also be included, such as day times and pre-CAC meeting times.

Marketing: Goals are to create a logo, champion Kingston efforts related to the Climate Action Plan, communicate achievements with the public, and create a communications plan for the 100+ initiatives.

Arthur and Gregg met with Kale Kaposhilin from Evolving Media Network and a representative from Dragon Search, and the Mayor about a Digital Roadmap for Kingston. This is to market local positive initiatives on a city level; they meet every Friday at 9:00am at Evolving Media. This could be a forum for CATF communications. In the City, multiple people, multiple departments will be feeding into this communication.

Sarina has volunteered to establish a CATF Facebook Page. This will be a forum for meeting announcements, posts, events, and things relevant to the CAP and Kingston, with the idea of linking back each post to one of the initiatives in the CAP. For CATF data and info, this will be housed at www.kingstoncac.org. At this time, Julie will manage this.

A sub-committee formed to meet to create "Catchy Language" for communicating the 17 goals of the CAP with the public. This group will also generate a list of network mapping, content drivers for communication. (Jennifer, Sarina, Kevin, Karen)

A possible slogan was thrown around: "Power Down and Green Up."

Sarina offered to translate materials/communications into Spanish as needed.

Suggestion for "4 for 2014"- A goal for implementation for next year, 4 actions, and to set up a report card for communications with the public on successes.

Considerations for Implementation of CAP:

- *Comprehensive Plan Integration* (A sub-committee was formed to do this: Sarina, Jennifer, Kevin, Karen):
 - look at Land Use and Transportation, and Adaptation sections of CAP, see how they can directly be incorporated in the Comp Plan. Give exact language to the Comp Plan Consultants/Committee from the original initiatives, to incorporate.
 - Gregg will talk to Sue Cahill about timing with Comp Plan integration.
- *City Budget, how to get an Energy Manager hired /Super Low Hanging Fruit*

A second sub-committee formed (Gregg, Casey, Betsy) to create a list of quick paybacks, and justification for an Energy Manager position (Julie will share the info presented to the Common Council for the 2012 budget ask). This group will also create proposals for the Mayor, funders and grants to fund this position.. An option discussed was a donor giving to the Kingston Local Development Corporation, with a match from the city. (Look at Wendel Flex Tech Study for recommendations- Julie will share this; also look at Bedford's Climate Action Plan for Cost-Benefit Analyses)
- *Existing Policy implementation/Enforcement* (ie recycling in all offices), advocating for this

➤ *Tracking energy use* (look into Facility Dude and EPA Protocol)

Climate Smart Communities Pilot Program: Julie will apply for the City of Kingston to serve as a pilot community for the Certification Program. Sarina offered to sit in on meetings as needed. Jennifer offered to recruit an intern from Bard if this is awarded.