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Mayor Gallo to Host 'Download Day'

Unveiling of Smart Phone App That Improves City Quality of Life

Kingston, NY - Shayne R Gallo, Mayor of the City of Kingston, announces the unveiling of a new smart phone app built by CitySourced, Inc that allows residents to easily report quality of life issues such as park vandalism, trash and environmental hazards and for these smart reports (including photo & GPS location) to be automatically sent to City Hall for systematic and prioritized resolution.

"Every day, each of our city departments receives calls from concerned citizens regarding quality of life issues in and around their home, business or local park, and I understand the importance of being accountable and able to rapidly respond to constituent concerns before they escalate into larger problems. The quicker we can respond to quality of life issues the less frequently it occurs, which saves taxpayer dollars while also reducing the amount of time it takes for staff to manually report these issues" said Mayor Gallo.

"Being able to utilize your mobile device to relay quality of life and environmental issues to the correct City Department is an important tool in safeguarding our environment, said Steve Noble, the project manager and environmental educator for the City of Kingston Parks and Recreation Department. Users will be able to allow Kingston to better identify and track frequent flooding near catch basins, blocked culverts, as well as illicit discharges (pollution) and other important environmental hazards all while mapping this data in our developing Geographic Information Systems (GIS) database."

"This project aligns with the Mayor's efforts to improve citizen communication through our soon to be updated website and increased use of our social media platforms. This project will also allow direct communication with each and every user which will be utilized to distribute important information via text message in a timely manner" said IT Director Kyle McIntosh

This application is available for free download for most smartphone platforms and is also available on the City of Kingston website (www.kingston-ny.gov/reportit). The app was built by CitySourced, a Los Angeles-based company that works with municipalities across the county to implement this system with funding from the New York State Hudson River Estuary Program.

"We are thrilled to be a sponsor of Download Day to help drive product adoption and educate constituents on how easy it is to help make their city a better place to live," said Jason Kiesel, Founder and Chief Architect of CitySourced. "We developed CitySourced in order to streamline, prevent, and help predict the occurrences of urban blights and improve quality of life and public safety using mobile technology."

An unveiling event will be held at Kingston City Hall on June 5 at 10:30am. It will feature elected officials, along with other city staff members and a product demonstration will take place.