

Downtown Goals and Strategies

Vision: Uptown Kingston's Stockade Business District is the heart of an economic revitalization that creates new opportunities for the surrounding neighborhoods, towns and counties. This revitalization will incubate innovative solutions that will contribute to a regenerative and healthy local living economy that also preserves the cultural and historic character of the area.

It will ensure that recent investments in Kingston's future are multiplied and expanded in order to continue to retain and attract current and future residents, businesses, jobs, and visitors. By doing so the Stockade Business District will remain a strong and durable core area. By encouraging development models that support equity, it will also preserve and enhance the diversity and health of our community, ensuring that Kingston continues to be a welcoming home for all who wish to contribute to a better and brighter future.

Goal 1: Promote Mixed-Use Growth and Environmentally Regenerative Principles to Support Equitable and Sustained Activity in the SBD for Current and Future Merchants, Residents of all ages, Workers, and Visitors.

- Strategy: Leverage recent and potential private investment to encourage and continue the vibrant mixed-use land use patterns in the SBD, including active uses on the ground floor.
- Strategy: Increase evening and weekend programming to support more constant activity
- Strategy: Support redevelopment of underutilized properties and vacant land
- Strategy: Allow residential or expanded commercial use of Kingston plaza
- Strategy: Maintain or upgrade infrastructure and buildings to support additional growth.
- Strategy: Continue and increase programs that help current businesses thrive and remain within the SBD

Potential Supporting Projects:

- › Public Improvements into the Kingstonian Uptown Revitalization Project
- › Schwenk Drive Complete Streets (Linear Park Connection)
- › Kingston Uptown Levee
- › Tourism Promotion and Marketing Program
- › Business Improvement Programs
- › Dietz Stadium Facility Improvements
- ›

Goal 2: Leverage Kingston's Assets to Boost the Economic Base of the SBD in an Approach that Complements Kingston's Other Core Commercial Areas and Supports the Local Living Economy and its Creative Culture.

- Strategy: Support future job creation through continued growth of small- to mid-sized businesses in identified local industry clusters, including: media, film and production; technology; local food and beverage; tourism, hospitality and entertainment; boutique manufacturing; and education, medical facilities, and government.
- Strategy: Ensure that public investment respects the historic character of the area and encourage adaptive reuse of historic structures.
- Strategy: Support tourism promotion and a marketing program that highlights the living economy and creative culture of the SBD.
- Strategy: Diversify where possible economic drivers by increasing the presence of office space above the ground floor to provide additional customer support to the merchants and activity in the SBD.
- Strategy: Continue to provide and foster incubator businesses and cooperative enterprises such as the Kingston Food Exchange.
- Strategy: Improve and diversify recreational amenities, including provision of local gathering spaces as well as support for amenities significant to the region, particularly Dietz Stadium.

Potential Supporting Projects:

- › Frog Alley Historic Preservation and Park Project
- › Volunteer Firemen's Hall and Museum
- › Dietz Stadium Facility Improvements
- › Academy Green Park Improvements
- › Business Improvement Programs
- › Tourism Promotion and Marketing Program
- › Implementation of the Kingston Wayfinding Plan in the Stockade

Goal 3: Improve Access and Mobility for Pedestrians, Bicyclists, and Other Modes of Transportation to Better Connect the SBD with Adjacent Neighborhoods and the Region.

- Strategy: Pursue the development of a transit hub to improve multi-modal transfers and operations.
- Strategy: Follow a complete streets strategy and uniform street improvements for the SBD transportation network.
- Strategy: Increase availability of parking for employees and patrons of the SBD through the development of additional parking and/or a parking management plan.
- Strategy: Develop wayfinding signage unique to the SBD

- Strategy: Improve connections between the Stockade Historic District and Kingston Plaza.
- Strategy: Improve pedestrian and bicyclist connections through the completion and connection of the uptown and midtown linear parks.

Potential Supporting Projects:

- › Public Improvements into the Kingstonian Uptown Revitalization Project
- › Schwenk Drive Complete Streets (Linear Park Connection)
- › Implementation of the Uptown Stockade Transportation Plan
- › Implementation of the Kingston Wayfinding Plan in the Stockade
- › Public Improvements into the Kingstonian Uptown Revitalization Project

Goal 4: Support New Development and Rehabilitation of Existing Buildings to Provide Additional Affordable Housing Opportunities and Housing Accessibility for All Residents in the SBD.

- Strategy: Support public infrastructure to benefit equitable business development in the SBD.
- Strategy: Promote homeownership for low- and moderate-income households through programs such as revolving loan funds, private activity bonds, land banks, and community land trusts.
- Strategy: Work with existing affordable housing partners and to determine best strategies for enhancing the supply of affordable housing.

Potential Supporting Projects:

- › Business Improvement Programs
- › Public Improvements into the Kingstonian Uptown Revitalization Project